



Intelligent vending/retail systems and the pharmaceutical industry in Africa

World over, the modern format of retailing is booming and more and more technologically advanced and convenience-based concepts are growing at a phenomenal rate. PharmaAfrica24H is a unique concept and is a leading provider of auto-Store/Intelligent vending machines/systems (IVS) for the retail market and other specialist applications, such as the dispensing of OTC (over the counter) healthcare items.

Magex South Africa and PharmaAfrica24H have entered into a exclusive partnership to bring 24-hour intelligent retail and pharmaceutical vending platforms to Africa.

PharmaAfrica24H vending machines greatly enhance the ability for the pharmaceutical industry to address the ever-growing need to deal with basic medical emergencies in a convenient and readily – available manner and would allow the pharmacy to dispense the medication urgently required by the customer, 24 hours a day, anywhere in Africa.

This international partnership allows healthcare providers, retailers and an array of other service providers in Africa the opportunity to obtain these vending machines through PharmaAfrica24H for the benefit of increasing their sales revenues whilst, simultaneously enhancing service levels to their customers.

These vending machines are both supplied and serviced by Magex South Africa and feature the latest and most innovative dispensing mechanisms and online software in the world. Magex Italy has been manufacturing intelligent vending machines since 1998 and are one of the world leaders in the provision of auto-store retail systems that are fully TUV certified. This enables the consumer to have an effortless purchasing experience.

Magex South Africa is joint venture with Magex Italy and have been supplying the South African market for the past 3 years. They are a leading supplier of vending technology and look forward to expanding into South African and Sub-Saharan Africa through PharmaAfrica24H.

To obtain more information visit www.PharmaAfrica24H.com